

World Immunization Week Social Media Toolkit

The messages and graphics below were developed to be shared on social media platforms during World Immunization Week, April 24–30, 2025. Data come from VIEW-hub, an interactive, map-based platform for visualizing data on vaccine introduction and use.

30.6 million children lacked access to rotavirus vaccines in 2023, more than 1 in 5 of which live in Gavi-eligible countries. 65 countries have yet to introduce these vaccines into their national immunization programs. See more coverage and access data on VIEW-hub: <https://view-hub.org/vaccine/rota/access>
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19.5 million children lacked access to pneumococcal conjugate vaccines (PCVs) in 2023, as 24 countries have not yet introduced these vaccines into their national immunization programs. See more coverage and access data on VIEW-hub: <https://view-hub.org/vaccine/pcv/access>
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Inactivated polio vaccine (IPV) has been introduced in 194 countries, though 20.5 million children remained unvaccinated against polio in 2023. More than half of these children live in Gavi-eligible countries. See more coverage and access data on VIEW-hub:

<https://view-hub.org/vaccine/ipv/access>

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Five countries have not yet introduced a second dose of measles-containing vaccine (MCV2) into their national immunization programs, leaving 1.7 million children without access in 2023. Nearly all of these children live in Gavi-eligible countries. See more coverage and access data on VIEW-hub:

<https://view-hub.org/vaccine/mcv/access>

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Vaccines have saved an estimated 154 million lives since the launch of the Expanded Programme on Immunization (EPI) in 1974. Ensuring that all children everywhere have access to these lifesaving vaccines is the best way to protect them against preventable diseases. Immunization for all is #HumanlyPossible #WorldImmunizationWeek



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