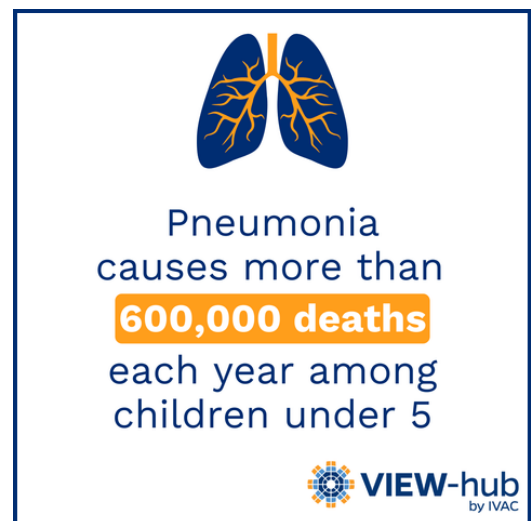


World Pneumonia Day Social Media Toolkit

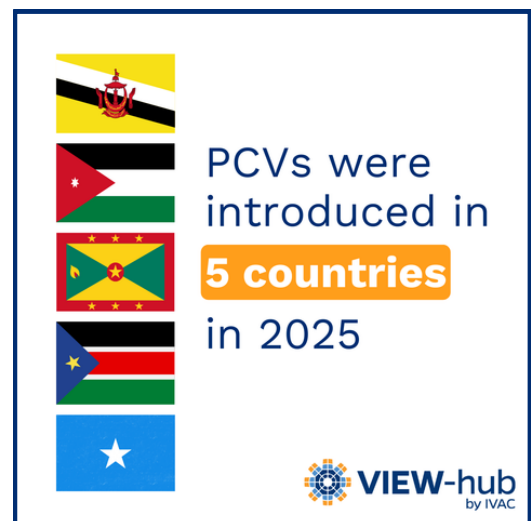
The messages and graphics below were developed to be shared on social media platforms around World Pneumonia Day, November 12, 2025. Data come from VIEW-hub, an interactive, map-based platform for visualizing data on vaccine introduction and use.

Pneumonia causes more than 600,000 deaths each year among children under 5. Prevention through vaccination is critical to reduce this burden, particularly in low- and middle-income countries. VIEW-hub tracks introduction, use, access, and coverage data for PCVs and just recently added data for RSV prevention products. Explore VIEW-hub: <https://view-hub.org/#WorldPneumoniaDay>



[Download PNG](#)

In 2025, PCVs were introduced in 5 countries, giving more and more children access to this life-saving vaccine. Only 4 Gavi-eligible countries have yet to introduce PCV into their national immunization programs, though they are all planning to apply for Gavi support to introduce the vaccine. Track PCV introduction over time on VIEW-hub: <https://bit.ly/PCVintro> #WorldPneumoniaDay



[Download PNG](#)

Globally, 86.1 million children have been vaccinated with PCVs. However, even in countries that have introduced PCVs, 41.7 million children remained unvaccinated in 2024, more than one-third of which live in Gavi-eligible countries. Visualize the number of vaccinated and unvaccinated children on VIEW-hub:
<https://bit.ly/PCVvaccinated>
#WorldPneumoniaDay



Globally,
86 million
children were
vaccinated
with PCVs in
2024



[Download PNG](#)

Seventeen million children live in countries that have yet to introduce PCVs into their national immunization programs, keeping them from accessing the vaccine. Visualize the number of children with and without access to PCVs on VIEW-hub:
<https://bit.ly/PCVwithoutaccess>
#WorldPneumoniaDay



17 million children
live in countries
that have yet to
introduce PCVs



[Download PNG](#)

WUENIC data indicate that 70% of countries (110) had at least 80% national PCV coverage in 2024, compared to 67% of countries (104) the previous year. Global PCV coverage has been steadily on the rise, reaching 67% in 2024. See how PCV coverage has changed over time on VIEW-hub:
<https://bit.ly/PCVaccess>
#WorldPneumoniaDay



Global PCV
coverage
has been
steadily
on the rise



[Download PNG](#)

PCV coverage in Indonesia more than doubled from 2023 to 2024, increasing from 31% to 70%. This incredible achievement represents an additional 1.7M children who are protected against disease. See how PCV coverage has changed over time on VIEW-hub:

<https://bit.ly/PCVaccess>

#WorldPneumoniaDay



[Download PNG](#)

In Brazil, PCV coverage increased from 74% in 2023 to 86% in 2024, protecting an additional 209,000 children against disease. See how PCV coverage has changed over time on VIEW-hub:

<https://bit.ly/PCVaccess>

#WorldPneumoniaDay

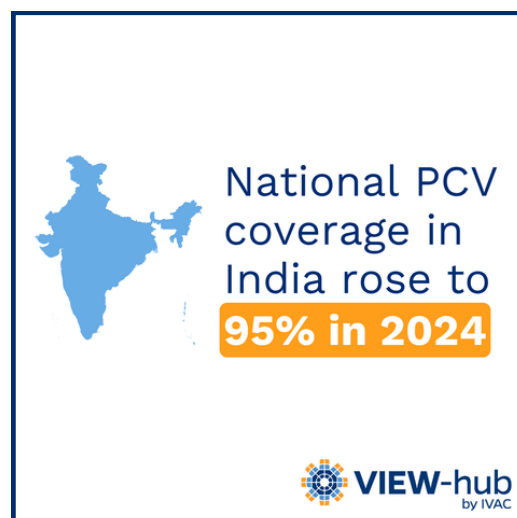


[Download PNG](#)

PCV coverage in India increased from 83% in 2023 to 95% in 2024. This translates to more than 2.7M additional children who are protected against disease. See how PCV coverage has changed over time on VIEW-hub:

<https://bit.ly/PCVaccess>

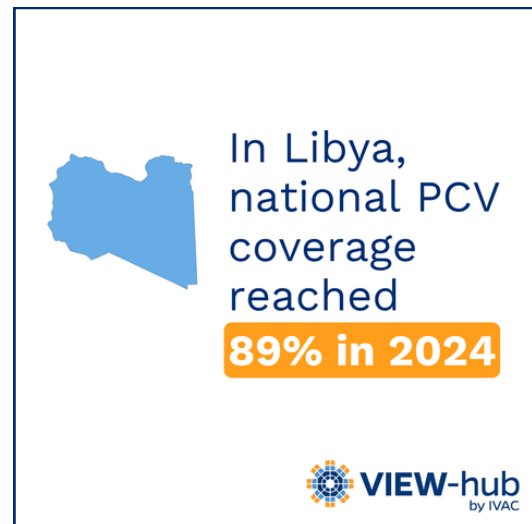
#WorldPneumoniaDay



[Download PNG](#)

In Libya, PCV coverage increased from 73% in 2023 to 89% in 2024, meaning that more than 22,700 additional children are protected against disease. See how PCV coverage has changed over time on VIEW-hub:

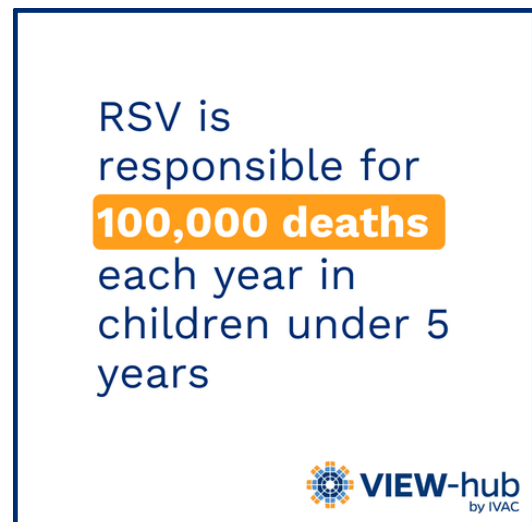
<https://bit.ly/PCVaccess>
#WorldPneumoniaDay



[Download PNG](#)

To date, 35 countries have introduced products to prevent respiratory syncytial virus (RSV), a leading cause of pneumonia among infants and young children. A new module on VIEW-hub tracks data on introduction status for both the maternal vaccine and monoclonal antibodies to prevent RSV disease. Explore on VIEW-hub:

<https://view-hub.org/vaccine/rsv>
#WorldPneumoniaDay



[Download PNG](#)